



I.B.O.A.A - Israel Bio Organic Agriculture Association

About:

Organic agriculture has been considered as an alternative approach to conventional farming since the 1940s. However, in Israel, the turning point was in the late 1970s, when Mario Levi, from Kibbutz Sde Eliyahu, promoted organic farming as a real alternative and showed it to be a profitable and income-generating branch.

The IBOAA (The Israel Bio-Organic Agriculture Association) formally established in 1983, is a grower's organization uniting all the involved parties in the Israeli organic world in aspects of Agriculture, Industry, Trade and Consumption.

The IBOAA is an IFOAM (International Federation of Organic Agriculture Movements) affiliated, and member part of the Agro Bio Mediterranean group (ABM), made up of organic farmers and organizations from Mediterranean countries.

The Israel Bio-Organic Agriculture Association has about 500 members such as growers from all over the country, marketers, exporters, material manufacturers and training and research people. Most of the organic growers in Israel are members of the Israel Bio-Organic Agriculture Association (IBOAA).

All IBOAA's activities are focused on the promotion of the development of a human, animal and environment friendly industry that presents at the same time an economic and employment challenge based on a combination of business entrepreneurship, personal excellence and technological progress.

IBOAA is the first association of its kind in Israel. It combines theoretical and practical environment aspects. The general scope of



IBOAA is to achieve maximum preservation of the equilibrium of all the natural systems: air, water, soil, plants, animals and humans.

The association is involved, since its establishment, in the initiative and production of a great number of educational – rehabilitation projects that reflect a social, humanitarian and equalitarian view.

Organic agriculture in Israel, has become one of the fastest growing sectors, achieving an annual growth rate of 9% in the last 10 years. Today, 415 farmers cultivate about 7,000 hectares of organically-grown crops.

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The association is a composed of members that represent the whole variety of the Israeli citizens, Jews and not Jews that live in the country or in the city and have a variety of political views. We all have in common the same desire to stop the damages inflicted to the environment and the soil fertility, to reduce the damage to humans, plants and animals, to improve the quality of the drinking water, to save water and significantly reduce the production of greenhouse gases such as carbon dioxide and to ensure that we, as citizens of the state of Israel have the ability to continue to preserve the natural resources for the next generations.

Vision:

The IBOAA will preserve, encourage and act in order to strength the organic ideas and ideology under the principles of IFOAM organization: Health, Fairness, environment and responsibility. This by activating a training and guides program, accumulation and distribution of knowledge, widening services to its members, strengthen and



encouraging the cooperation with relevant organizations in Israel and abroad and by encouraging the public to consume organic produce.

Goal:

- **To promote the development of a human, animal and environment friendly industry that presents at the same time an economic and employment challenge based on a combination of business entrepreneurship, personal excellence and technological progress.**
- **To develop the Israeli organic farming from a niche into a major component of Israeli agriculture.**
- **To bring together the wide variety of individual interest groups in the Israeli Organic world, including farmers, manufacturers, distributors, retailers and exporters.**

Looking Forward:

We expect to be able to develop the organic area in Israel and hope to make a vital contribution to advancing Israel into the new organic age.

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Following are some of the activities of the Bio-Organic Agriculture Organization:

IBOAA Training and guiding program:

- **Staff of 5 skilled guides covering: Livestock, Green houses, orchids, open field and industry.**
- **on line technical support.**



- **2 basic organic courses per year with theoretical and practical training.**
- **Conventions, grower's tours and meetings.**
- **Professional newsletter and updates.**

Training and professional assistance

IBOAA is the only Israeli association that has the professional know-how and as such the only association that provides training and professional assistance services to all those that wish to work in conformance with the organic interface. The association instructors work day and night to educate and train people all over Israel.

A Quality tag for high standard organic production

The association symbol "Tuv HaSade" is used as a "quality mark" for the organic products and represents many years of reliability and reputation.



Representation of the State of Israel



The association represents the State of Israel at international exhibitions and works in full coordination with the Israeli government, the Ministry of Agriculture and the Ministry for Environmental Protection, aiming at assisting in the promotion of ideas, plans and services for the Israeli society.

Public activities

The association's activities are aimed at raising the awareness to the need for well-established actions led by the policy makers that will turn the sustainable agriculture into the primary object in the development of the future agriculture. The association initiated and led, together with the former minister of agriculture, Mr. Shalom Simchon and the former parliament member Avshalom Vilan, the Organic Law of Israel.

הבית שלך באורגני

הארגון לחקלאות ביולוגית אורגנית בישראל



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